

CEO Letter

Few would have predicted that we would still be dealing with COVID after three years, but here we are, still very much in it. And while COVID has led to devastation across the world, it has also provided companies the opportunity to pause and see the effects of climate change and social inequalities, and examine their own approach to business. 2021 provided IGP the opportunity to look inward and examine our business practices, and further refine our offerings to educate and to help our clients achieve their social and environmental goals.

The number of certified B Corp companies globally has more than doubled in the past five years as employees, consumers, and investors increasingly demand that businesses have purpose beyond profits. And while the B Corp community is still relatively small, we are excited that more and more companies are recognizing the value of becoming B Corp certified and are focused on making the world a better place.

In early May, the number of certified B Corps reached 5,000! The B Corp movement now spans 83 countries, 156 industries, and more than 430,000 workers.

One of the key benefits of becoming a B Corp is the access to a network of incredible, like-minded leaders. This past year, we launched a series of educational mixers to: 1) introduce our clients to one another; and 2) introduce our clients to subject matter experts in areas relevant to social and environmental impact such as impact reporting and communication; and diversity and inclusion. As a B Corp consultant, we believe it's important to continue to learn and improve in the areas addresses in the B Impact Assessment, and we plan to continue and offer these networking and learning opportunities to our clients in the future.

In our last Impact Report, we highlighted diversity and community as IGP focus areas to create a more inclusive economy, and to strengthen economic impact in our local communities. In this Impact Report, we will describe two initiatives we have been focused on in 2021-2022 that help deliver on those broader objectives, and our strategic goals for the rest of 2022.

Thank you for your support. We look forward to continuing this important work alongside you.

Jen